



University Service

BY MICHAEL SHINDLER, PRESIDENT

Of all the roles I have had and the opportunities I have pursued over the course of a now 43 year career, none has provided me more personal pride and fulfillment than those related to service at a number of universities.

Since July 2012, I have been privileged to serve with on the International Advisory Board of Carolina Performing Arts at the University of North Carolina in Chapel Hill, including a year as Chair, two years as Vice-Chair and this past year as Chair Emeritus.

I have just completed my fifth year, the first two as a volunteer and the last three as an Adjunct Professor, in the annual Hospitality & Tourism Law program at the Washington College of Law of American University in DC. Tag-teaming classes with the brilliant Nelson Migdal, under the leadership of Steven Shapiro, certainly gives me fresh insight into the work I do every day; I may well gain more than I contribute to our students.

And, just this past week, I received an appointment to the inaugural Advisory Board for the School of Entrepreneurial Hospitality at Tulane University's Freeman School of Business. The Board Chair, Doug Roth, and the Associate Dean of the Freeman School, John Clarke, thought I could bring some industry knowledge to this new program. The initial curriculum for the graduate students looks to be exciting, and I hope to get a bit of classroom time along with the advisory role. Getting back to my hometown occasionally and contributing to my mother's Alma Mater (one of three women in the Business School Class of 1941 and third-ranked in that Class) are benefits beyond the professional fulfillment.

As I surmised in an essay I wrote following my attendance at my 50th high school reunion this past March (and published on LinkedIn), perhaps my halcyon days remain ahead of me.